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For Immediate Release

**Sports & Music-Themed Restaurant Set to Open
At Busy Palm Desert Shopping Center
*Legends & Icons Dining & Spirits is Latest Tenant at The Marketplace***

Palm Desert, CA (April 6, 2010) – Heather Sharp, President of Sharp Commercial, Inc., welcomes the addition of Legends & Icons Dining & Spirits to The Marketplace shopping center, located north of Interstate 10 at Varner Road and Washington Street in Palm Desert.

“We are excited to have such a unique dining establishment opening in what is already an incredibly successful shopping center,” says Sharp. “The Marketplace has such a great feel to it, and we are confident that area residents will find the restaurant’s theme, which celebrates sports and music luminaries, truly appealing.”

Restaurant owner Bill Kelleher operated several pizza parlors in the Bay Area before moving to the desert in 2007. He is gearing his latest establishment, set to open in late summer 2010, towards the Baby Boomer crowd.

“I thought, what are their interests?” says Kelleher. “Sports and music are always commonalities, but I didn’t want the decor to be overwhelming for people. I’ve subdued that stereotype with photos and art that reflect the grace and beauty of those things.”

The Marketplace is anchored by two big-name tenants, Stater Brothers and Walgreens. The convenient location has created a bustling shopping center with great access for residents and travelers alike.

Sharp Commercial, Inc. is the exclusive leasing brokerage for The Marketplace. For more information, contact Heather Sharp at 760-773-3050.

About Sharp Commercial, Inc:

As the Coachella Valley’s only shopping center specialist, Sharp Commercial, Inc. is dedicated to commercial leasing, sales and management exclusively in the Coachella Valley. Sharp Commercial utilizes its vast knowledge of the area’s commercial real estate market, commitment to superior client service, and proven relationships with outside brokers, tenants and the Valley’s various municipalities to ensure successful projects for clients. Representing and managing more

than two million square feet, Sharp Commercial is one of the most active commercial brokerage firms in the Coachella Valley.

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