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Contact: Lisa Herman  
[lisa@cordmedia.com](mailto:lisa@cordmedia.com)  
760.409.3086

### **NEW DERMATOLOGY OFFICE SIGNS LEASE IN PALMS TO PINES IN PALM DESERT**

PALM DESERT, CA (August 15, 2011) ... Advanced Institute of Dermatology is the newest tenant to sign a lease in the Palms to Pines Shopping Center, it was announced today by Heather Sharp, President of Sharp Commercial, Inc.

Advanced Institute of Dermatology (AID) opened its doors in July. The office will offer general as well as cosmetic dermatology, including Botox and Juvederm treatments.

“Palms to Pines is a wonderful location for retail and service-type tenants,” said Bryan Holker, co-owner of Palms to Pines.

AID is located next to the Starlight Dance Studio and The Hacienda Anura Bead Company, in a prime location directly across from the Westfield Mall.

“Advanced Institute of Dermatology is a welcome addition to the shopping center,” said Sharp. “They are going to provide a great service to their clients.”

The office is owned by Dr. Maryam Shansavari. Dr. Shansavari completed her internship at USC and her residency at Western University in Pomona, CA.

“Advanced Institute of Dermatology is not your typical cookie cutter office,” said Dr. Shansavari. “We are a small office and we are going to provide customized, individual care to our patients.”

AID is 1,375 square feet. Hours of operation are Monday-Friday, 8am – 5pm, as well as from 8am -2pm, one Saturday per month. They are located at 72-624 El Paseo, Suite C4. Phone number: 760-568-9300.

As a grand opening special, for the month of August they are offering free skin exams as well specials on Botox and Juvederm.

Sharp Commercial, Inc. is the exclusive leasing brokerage for this property. For more information, contact Heather Sharp at 760.773.3050.

#### **About Sharp Commercial, Inc:**

Sharp Commercial, Inc. is the Coachella Valley’s only shopping center specialist. They are dedicated to commercial leasing, sales and management exclusively in the Coachella Valley. Sharp Commercial utilizes its vast knowledge of the area’s commercial real estate market, commitment to superior client service, and proven relationships with outside brokers, tenants and the Valley’s various municipalities to ensure successful projects for clients. The team at Sharp Commercial prides itself on its excellent customer service. Although primarily a Landlord representative,

SCI pays special attention to the small business owners to ensure their growth and success.  
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