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**For Immediate Release**

**Desert Discount Cleaners Opens at Heritage Court**  
***Indio Shopping Center Becomes 7<sup>th</sup> Valley Location of Popular Business***

**Indio, CA (June 8, 2009)** – Heather Sharp, President of Sharp Commercial, Inc. in Palm Desert, is pleased to announce the addition of Desert Discount Cleaners to the Heritage Court shopping center, located at the southeast corner of Fred Waring Drive and Jefferson Street in Indio.

“I have been fortunate to work with the Silberman’s on more than one occasion,” says Sharp. “In addition to many years of demonstrated commitment to providing terrific value, without sacrificing quality, they offer unparalleled customer service. Their exemplary reputation and proven track record have only further strengthened the tenant mix at Heritage Court. We look forward to their certain success.”

The Silbermans opened their first location in Palm Desert 15 years ago, and have since opened a second location in the City within a Sharp Commercial-operated shopping center. They’ve also expanded their business to Palm Springs, Bermuda Dunes and two locations in La Quinta. Most recently, Desert Discount was nominated “Best Dry Cleaner” in the 2009 annual Desert Sun “Best of the Valley” readers’ poll.

“We’ve done all of this with a very simple business plan,” says Alan Silberman. “My wife and I have always offered great service and competitive prices, and we feel we do just as good a job as anyone else. Our new location is smack in the middle of an area where many of customers live, so we’re very pleased and looking forward to serving them at the east end of the valley.”

Surrounded by residential communities, Heritage Court is the ideal location for a neighborhood retail center, designed for the shopping convenience of nearby residents. Heritage Court offers direct pedestrian and golf cart access to Heritage Palms Country Club, golf cart paths and shaded golf cart parking. An added benefit is that the carts are legal on Indio’s public streets. A wide variety of businesses like It’s a Grind Coffee House, Walgreen’s Pharmacy, Anytime Fitness, Soul of Mexico and Desert Bride offer

shoppers many choices. Heritage Court was recently granted Urban Enterprise Zone status, which offers terrific tax incentives to business owners.

For Heritage Court leasing information, contact Heather Sharp at 760-773-3050.

**About Sharp Commercial, Inc**

As the Coachella Valley's only shopping center specialist, Sharp Commercial, Inc. is dedicated to commercial leasing, sales and management exclusively in the Coachella Valley. Sharp Commercial utilizes its vast knowledge of the area's commercial real estate market, commitment to superior client service, and proven relationships with outside brokers, tenants and the Valley's various municipalities to ensure successful projects for clients. Representing and managing more than two million square feet, Sharp Commercial is one of the most active commercial brokerage firms in the Coachella Valley.

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